



Protest strategies that can make a difference

Kompetenzniveau: B2

Thema: Politik

Testformat: Richtig/Falsch mit Begründung (Format der standardisierten schriftlichen Reifeprüfung)

Bearbeitungszeit: 15 Minuten

Wortanzahl (Input): 605 Wörter

Anzahl der Items: 8

Kommentar:

Diese Aufgabe überprüft vorrangig das Verstehen der Hauptaussagen eines sprachlich relativ komplexen, aber sehr klar strukturierten Magazintexts, in dem der Autor seinen Standpunkt klar argumentiert und belegt.

Lehrplanbezug:

7. Klasse, Kompetenzmodul 6, Lesen

- Hauptaussagen von inhaltlich und sprachlich komplexen Texten, auch literarischen, zu konkreten und abstrakten Themen verstehen können
 - Texte zu aktuellen Fragen verstehen können, in denen die Schreibenden eine bestimmte Haltung oder einen bestimmten Standpunkt vertreten
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Deskriptoren des GeR-Begleitbands:

Information und Argumentation verstehen > GeR, 2020, S. 68

(B2) Kann Artikel und Berichte zu aktuellen Fragen lesen und verstehen, in denen die Schreibenden eine bestimmte Haltung oder einen bestimmten Standpunkt vertreten.



Read the text about how political movements can be more successful. First decide whether the statements (1–8) are true (T) or false (F) and put a cross (X) in the correct box. Then identify the sentence in the text which supports your decision. Write the first 4 words of this sentence in the space provided. There may be more than one correct answer; write down only one. The first one (0) has been done for you.

Protest strategies that can make a difference

Protest campaigns can bring about positive change, but doing this effectively and over a sustained period of time takes careful thought. The following are some strategies that have resulted in social change.

Many campaigns have a lot of potential but burn out before making any significant change so finding ways to sustain causes is essential. To try and ensure their longevity, establish short- and long-term goals rather than just focusing on the more immediate issues at hand. Organisers should ensure that goal-setting is a collaborative process so everyone believes in the actions they need to take. Putting these metrics in place will help measure the successes and failures of each action so a group can see whether they are on the right path for instilling change.

Decentralising leadership and management structures is a useful sustainability strategy and an effective way to prevent protest fatigue. Rather than having just a few individuals making all the decisions, spread out the managerial responsibilities across the group. In some cases, this has resulted in local groups growing into global campaigns like Extinction Rebellion, which was first established in the UK by a local environmental group to protest against climate change. After establishing groups in cities across the UK, the campaign spread to cities worldwide.

Pointing fingers and blaming those responsible for unjust situations is easy. However, shaming and blaming won't gather public support or put pressure on the authorities to make positive change. A more effective strategy is to inspire and promote a sense of optimism. Studies show that you can persuade undecided people on a given issue by arousing positive emotions. That is not to say an issue should be sugar-coated; the reality of a situation needs to be addressed, but hope should be included in the message. For instance, a campaign showing refugees building businesses rather than being destitute in refugee camps would illustrate what is possible if we come together and act.

Getting mass support for a campaign isn't easy, but it isn't impossible. One way to achieve this is to focus on the central issues affecting people to gain their support. An excellent example of this occurred in Armenia after the government said the cost of public transportation would rise. The resulting protests received mass public support, which enabled Armenians to set up their own transport system with the help of volunteer drivers. In the end, the large-scale action caused the government to back down on their plan.

Celebrities have a lot of influence and can help spread messages to wide-reaching audiences. Some campaigns have had great success raising awareness and support for an issue by partnering with public figures. However, these alliances should be made wisely. Using a celebrity as a spokesperson shouldn't be for their personal gain; they need to know and care about a cause. For example, the English conservationist and natural historian David Attenborough partnered with the UK government to persuade the British public to support a law taxing single-use plastics. This joint initiative was well received.

Where a protest takes place can help grow a campaign, particularly if it is staged in a strategic site. For example, Extinction Rebellion held one of their protests on Oxford Street, which has the highest footfall in London. The protesters organised musical performances, yoga classes, and discussions about the cause. This meant that thousands of people saw they could have a good time at a protest. The organisers claim that this strategy helped increase the general public's awareness of the cause and influenced people who wouldn't usually participate in a protest to join Extinction Rebellion.

0	A lot of political movements fail without achieving anything.
1	Not all members of the movement need to agree on its aims.
2	Movements last longer if they divide up responsibility among their members.
3	There is evidence that hopeful communication influences the public.
4	Widespread protest against an increase in prices has led to an alternative solution.
5	Famous people aiding a protest have little effect on the outcome.
6	A well-known scientist has joined a campaign to ban a material.
7	The location of an event is important for its impact.
8	A movement used entertainment to promote its ideas at an event.

	T	F	First four words
0	X		<i>Many campaigns have a</i>
1			
2			
3			
4			
5			
6			
7			
8			

Lösung

	T	F	First four words
0	X		<i>Many campaigns have a</i>
1		X	Organisers should ensure that
2	X		Decentralising leadership and management
3	X		Studies show that you
4	X		The resulting protests received
5		X	Celebrities have a lot Some campaigns have had
6		X	For example, the English
7	X		Where a protest takes
8	X		The protesters organised musical